

## Event Sponsorship Levels - Template

Benefits	Platinum \$XXXX	Gold \$XXX	Silver \$XX	Bronze \$X
<b>Naming Rights &amp; Committee Representative</b>	★			
<b>Opening Remarks</b>	★			
<b>Thank You</b>	- Opening and closing ceremonies - Front & back page of program	- Sponsored session - Front page of program	- Back page of program	- Back page of program
<b>Tickets</b>	5 VIP lounge tickets + 5 tickets	2 VIP lounge tickets + 5 tickets	5 tickets	2 tickets
<b>Tables</b>	VIP table or premier booth	2 reserved tables or large booth	Reserved table or medium booth	Reserved table or small booth
<b>Press and media opportunities</b>	★	★		
<b>Event app banners</b>	★	★		
<b>Newsletter &amp; blog features</b>	★	★	★	
<b>Social media posts</b>	15	10	8	5
<b>Branded swag</b>	★	★	★	
<b>On-site signage</b>	★	★	★	★
<b>Logo on website</b>	★	★	★	★
<b>Logos on flyers, ads, programs</b>	★	★	★	★
<b>Attendee discounts for sponsor engagement</b>	★	★	★	★

*Change the perks or availability as it makes sense for your event in particular! This is designed to give you a rough idea of the value of different event sponsorship levels.*